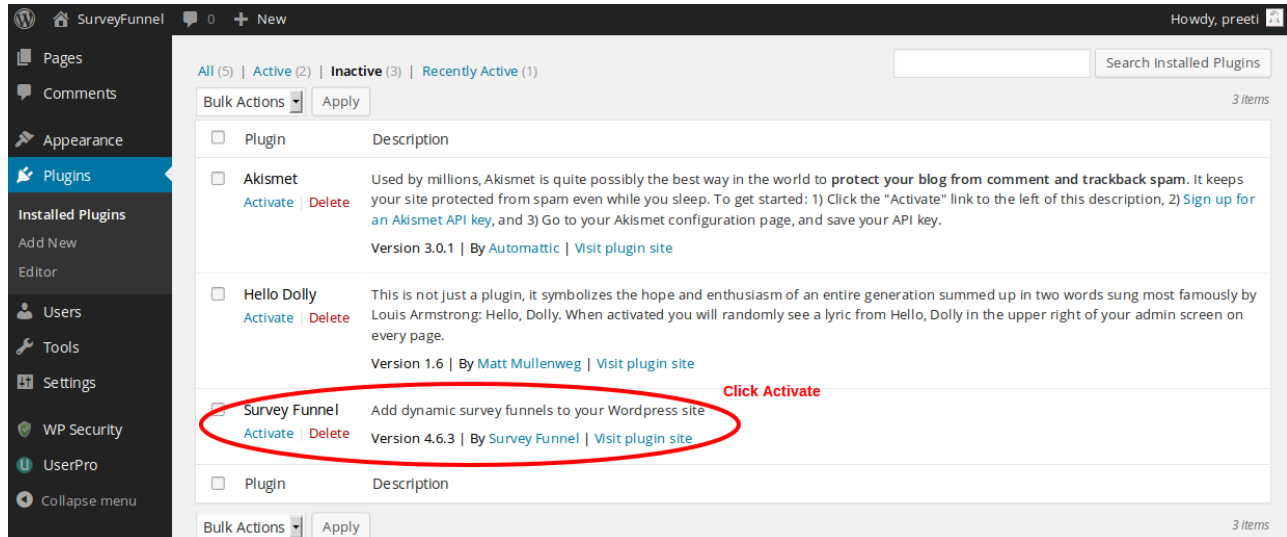


Survey Funnel

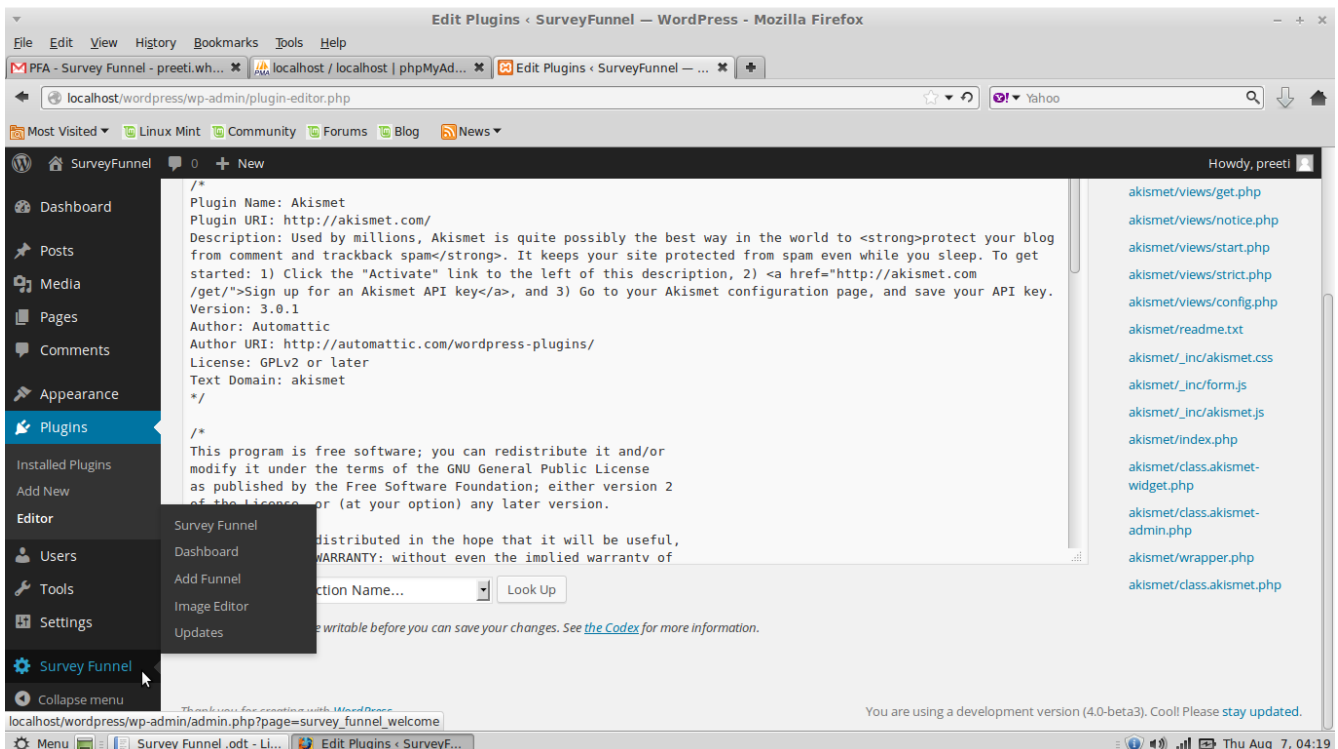
- Installing Survey Funnel

1. Download the *surveyfunnel.zip* and unzip to plugins folder → */wordpress/wp-content/plugins*
2. Go to WordPress Dashboard → Plugins → Installed Plugins

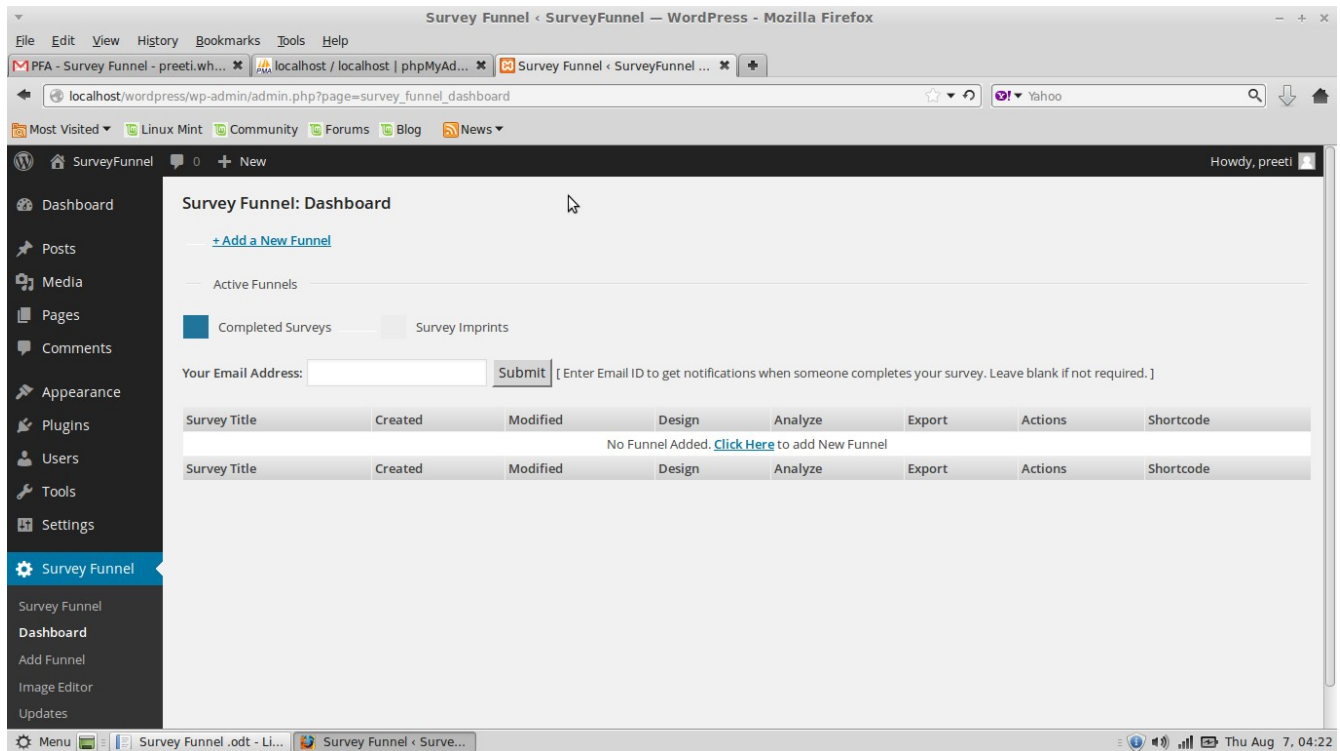


3. Activate Survey Funnel

4. Go to WordPress Dashboard → Survey Funnel



- Managing Survey Funnel :



1. Your email address → Notifications for your surveys are sent to this email.
2. Survey Title → Title of your surveys
3. Created → Date & time of creation of survey.
4. Modified → Time of last modification
5. Design → Design your surveys.

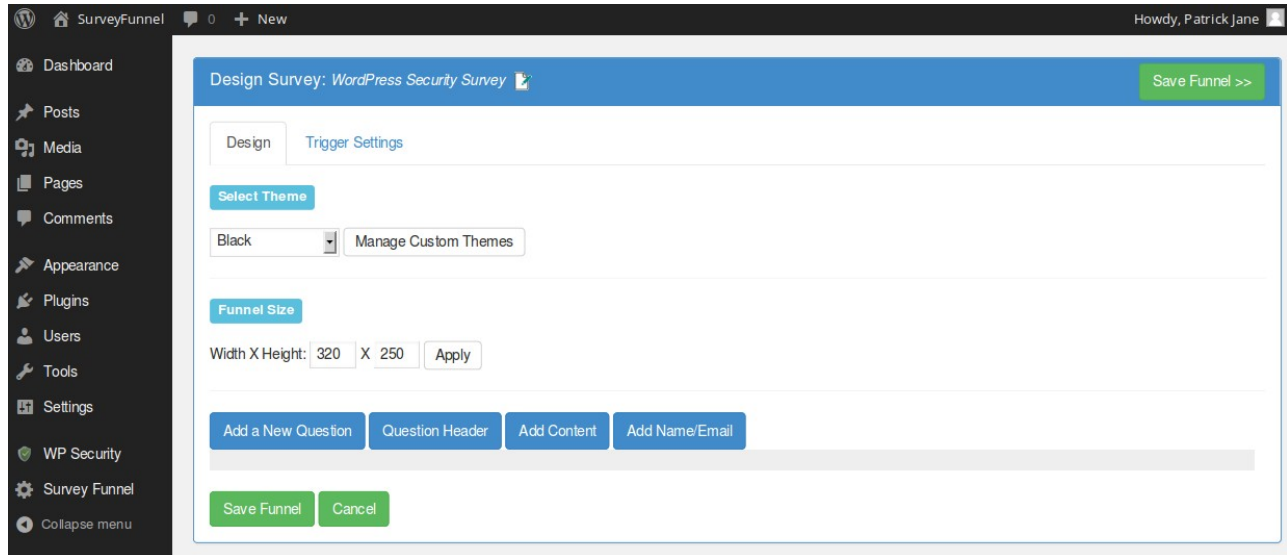
- Creating your first survey

1. Go to Survey Funnel Dashboard → Add New Funnel button.



2. Specify a title and click Create & Design → Select Theme → Themes or

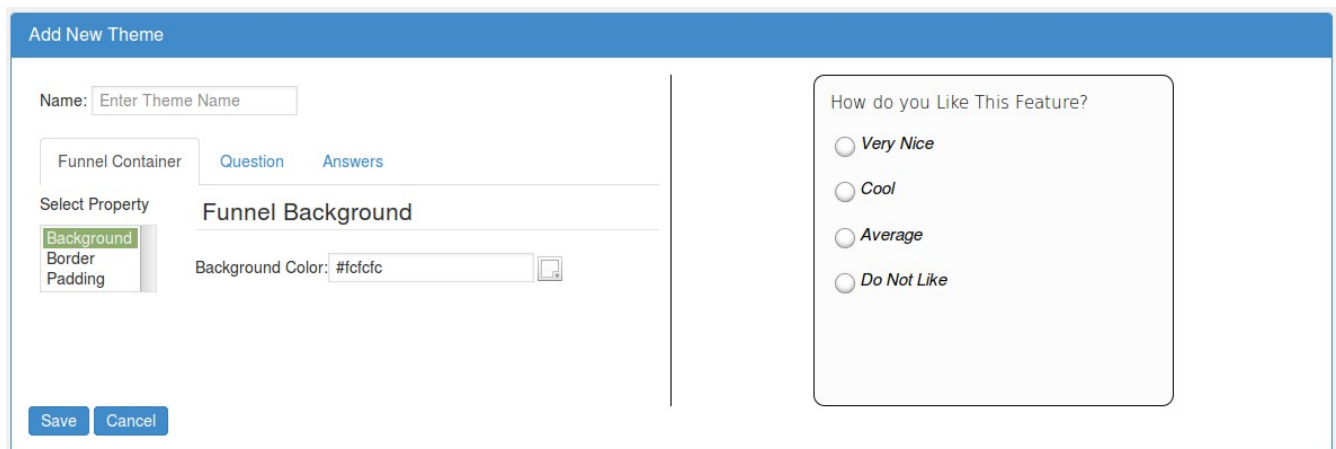
Manage Custom Themes



3. Default themes → Select Black/Blue/Green.

Or

Manage Custom Themes → Add New. The preview of theme is displayed to the right. Save when done.



4. Choose a theme.

5. Click Add a Question to preview and add questions for surveys.

Add Question

Add a Question

Question: Do you have a your own blog?

(HTML Allowed)

Answers: Yes
No

(Enter each answer on a separate line.)

Add Question Cancel

6. Choose responses to jump to different parts based on answers.

1.

WordPress Security Survey

Do you have your own blog?

Yes 2

No 5

Specify jump options

2.

WordPress Security Survey

Which security plugins do you use?

WP Security 3

Others 4

7. Add Question Header to add a default header to your survey.



Add Default Question Header

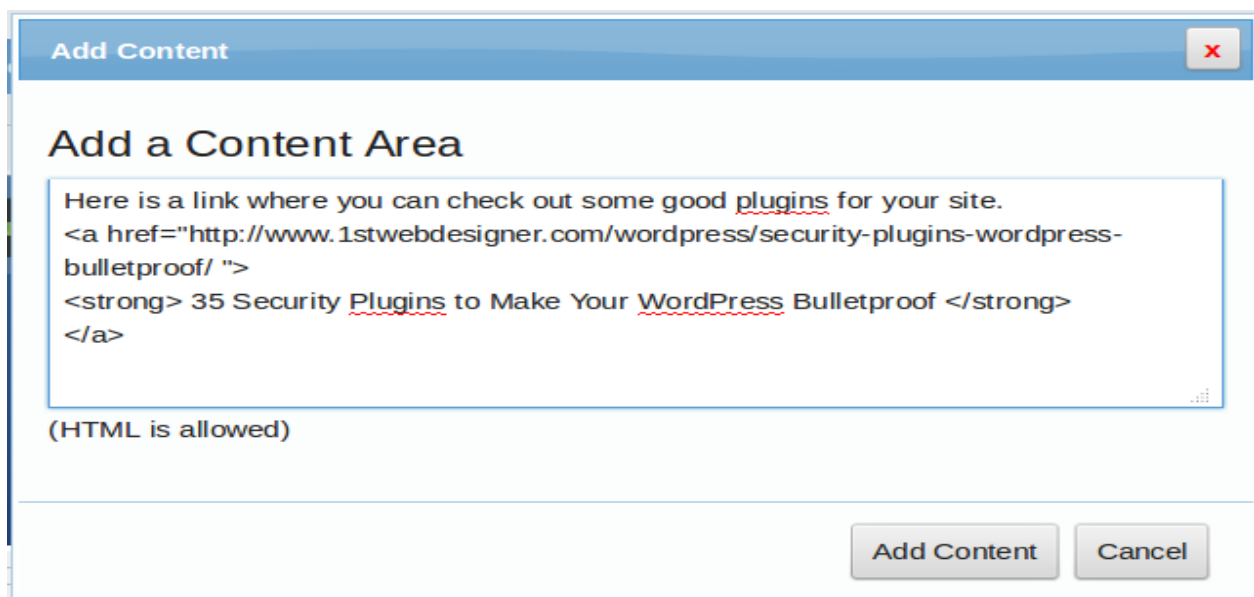
Add Question Header

Question header:

(HTML Allowed)

Add Header Cancel

8. To add content like text responses (like thank you) click Add Content
- Note : You can also add HTML code to add custom content here.



Add Content

Add a Content Area

Here is a link where you can check out some good plugins for your site.

 35 Security Plugins to Make Your WordPress Bulletproof

(HTML is allowed)

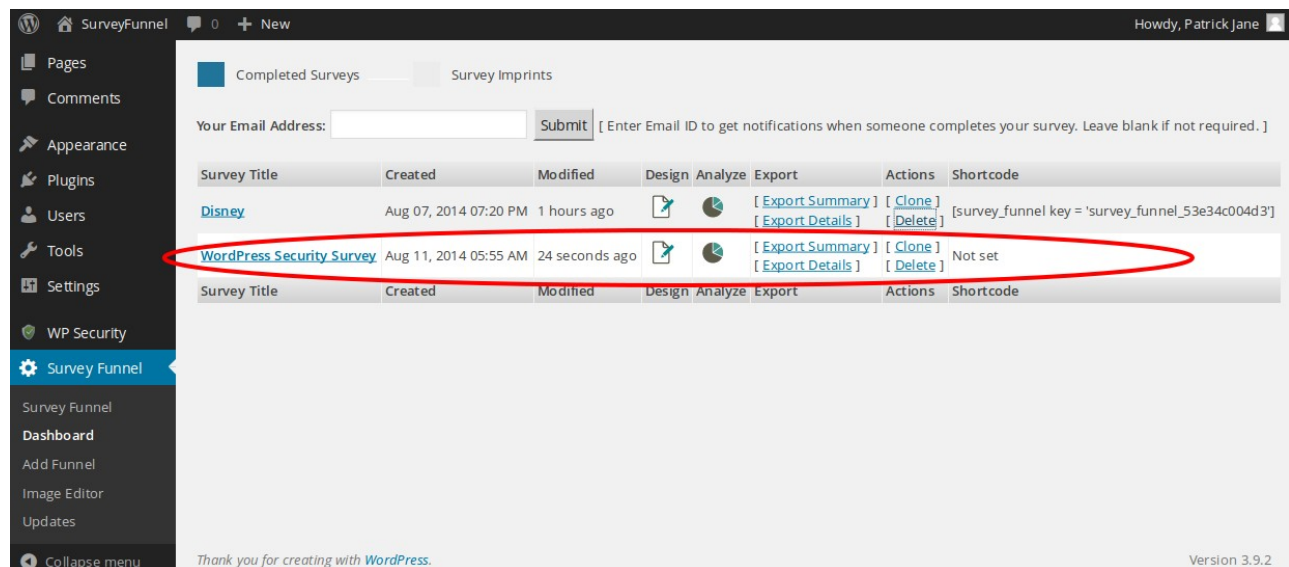
Add Content Cancel

TIP : This is a good place to add your Opt-in Code. Would be best to create separate mailing lists (based on your work flow of questions) so as to add your subscribers to a specific mailing list that is in line with their answers. You can then send them targeted offers that are relevant to their interests.

9. To prompt the visitor for name and email click Add Name/Email & check the Add User Information (Name/Email) box.



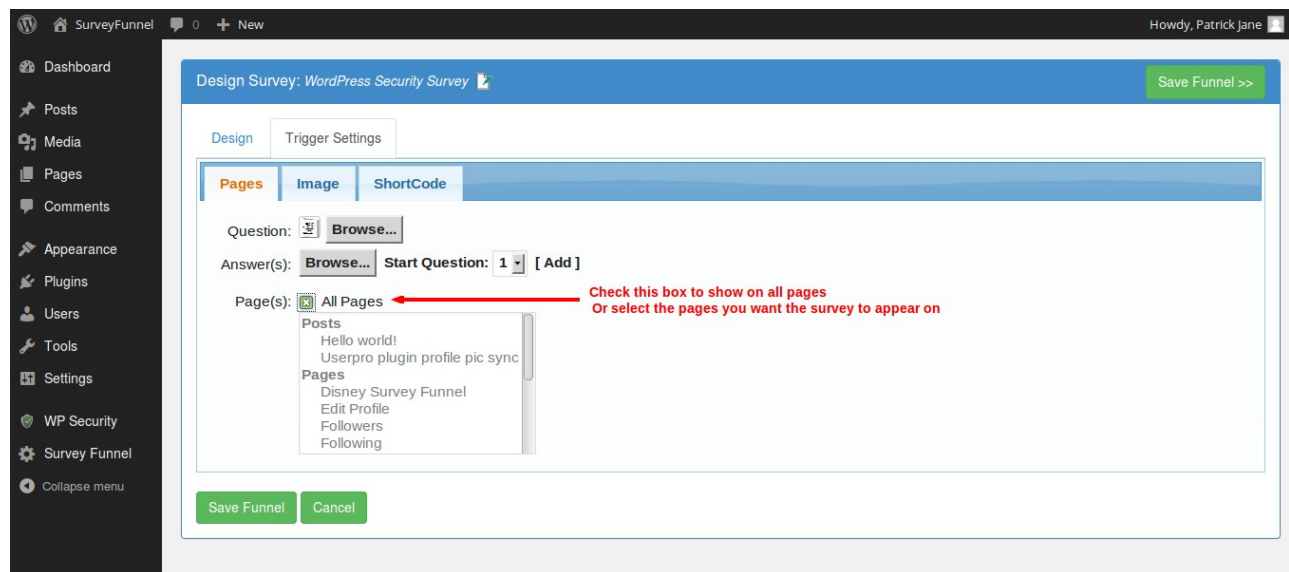
Click Save Funnel. New funnel is added now.



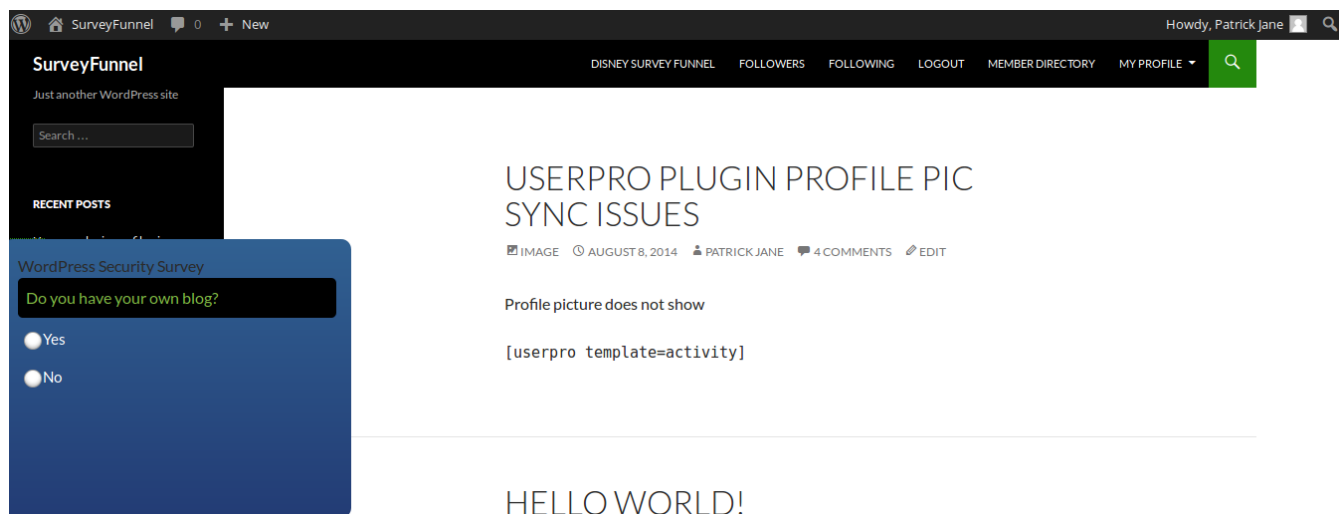
10. Click on new created funnel and navigate to the Trigger Settings tab

11. Trigger settings has 3 tabs. Pages | Image | ShortCode

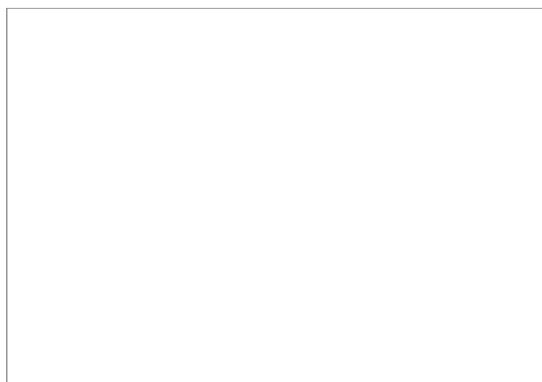
8.1 Trigger Settings → Pages tab. Select the pages to display the floating survey on. Choose images for questions & answers.



Note : You **cannot reset** them once you have saved the images for the questions and answers.



8.2 Trigger Settings → Image tab. Triggering the survey by clicking on an image. Browse and select an image

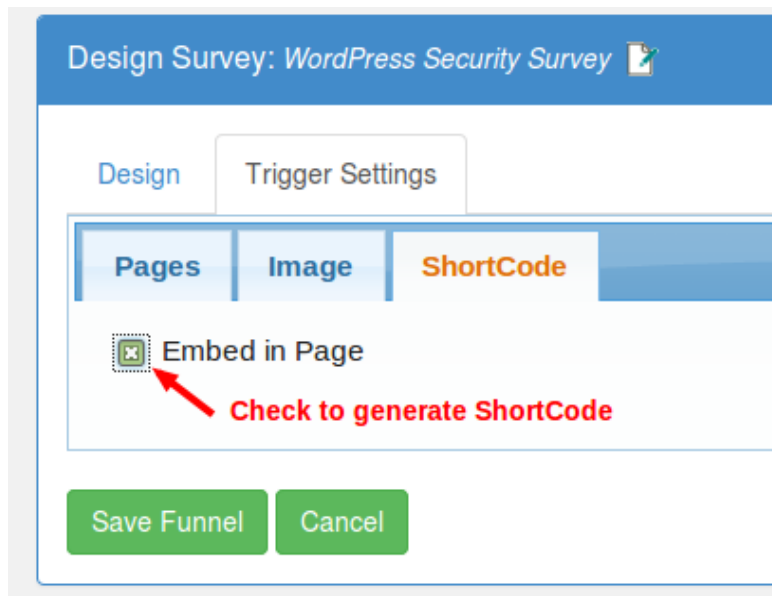


Add the image to your page → Add Media. Select the same image you have used in the trigger image browser. Trigger by image would like this.



8.3

Trigger Settings → ShortCode tab. Check Embed in Page and save to generate a shortcode for your image.



8.4 Save funnel.

12. Go to Survey Funnel Dashboard → copy the survey_funnel_key that has been generated.

[survey_funnel key = '(Copy this text)']

Survey Funnel: Dashboard

[+ Add a New Funnel](#)

Active Funnels

Completed Surveys ☒ Survey Imprints

Your Email Address: [Enter Email ID to get notifications when someone completes your survey. Leave blank if not required.]

Survey Title	Created	Modified	Design	Analyze	Export	Actions	Shortcode
Disney	Aug 07, 2014 07:20 PM	2 hours ago			[Export Summary] [Export Details]	[Clone] [Delete]	[survey_funnel key = 'survey_funnel_53e34c004d3']
WordPress Security Survey	Aug 11, 2014 05:55 AM	3 seconds ago			[Export Summary] [Export Details]	[Clone] [Delete]	[survey_funnel key = 'survey_funnel_53e85ab5919']
Survey Title	Created	Modified	Design	Analyze	Export	Actions	Shortcode
							Generated ShortCode

13. Add media to your post. Make sure the images you use in your funnel & post are the same.

14. Add the following lines to your code.

` `

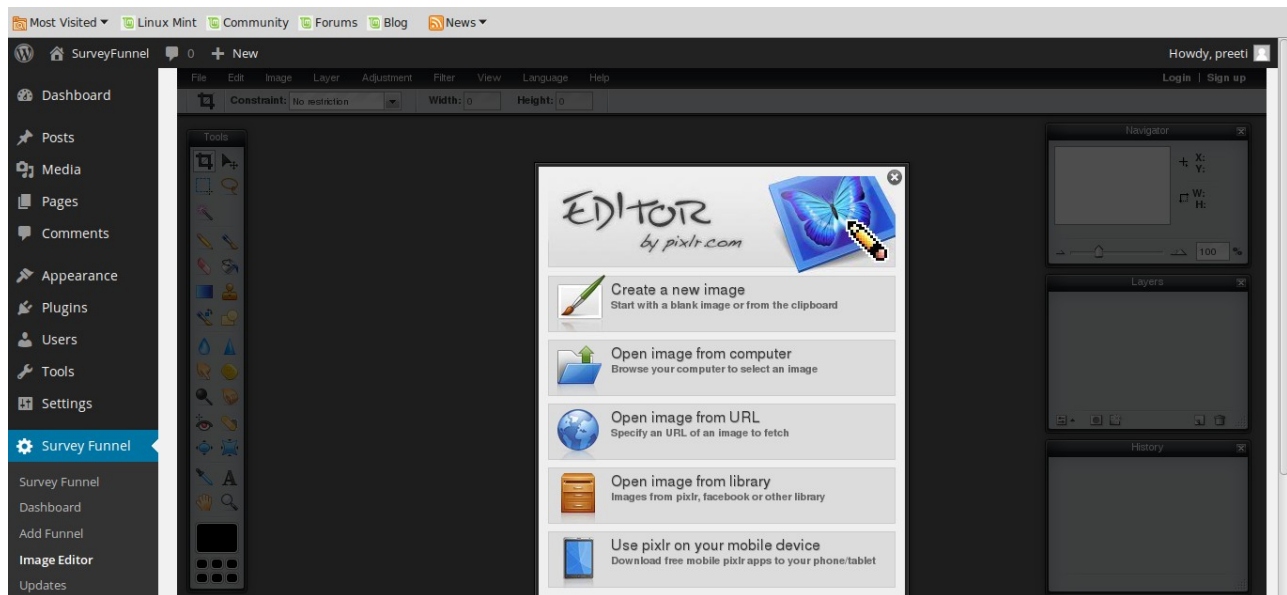
Note : Make sure your ` ` is inside the `<a> ` tags and do not forget put a # before your key.

Trigger by shortcode would like this.



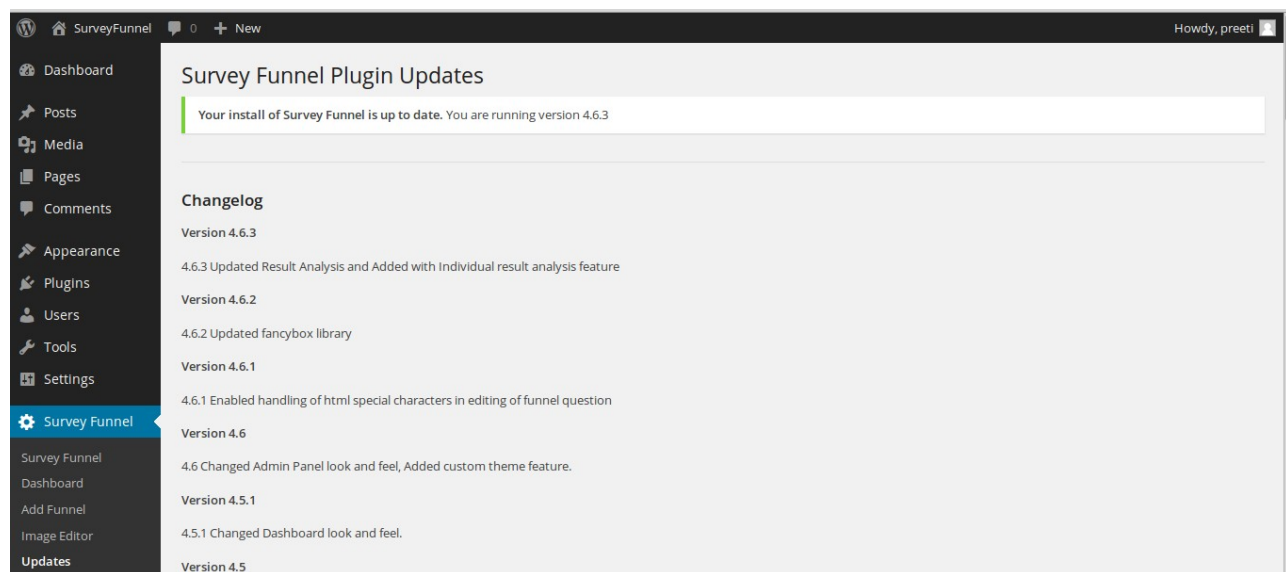
- Image Editor

1. Survey Funnel → Image Editor. Similar to Windows Paint.



- Updates

1. Survey Funnel → Updates. Updates for your Survey Funnel Plugin.



- Extra features for funnels

1. Analyze → *Questions Summary* and *Individual Summary* of your survey.
2. Export → *Export Summary* and *Export Details* to a file.
3. Actions → *Clone* your survey with a new title. *Delete* your survey.